

Leadership Project Planning



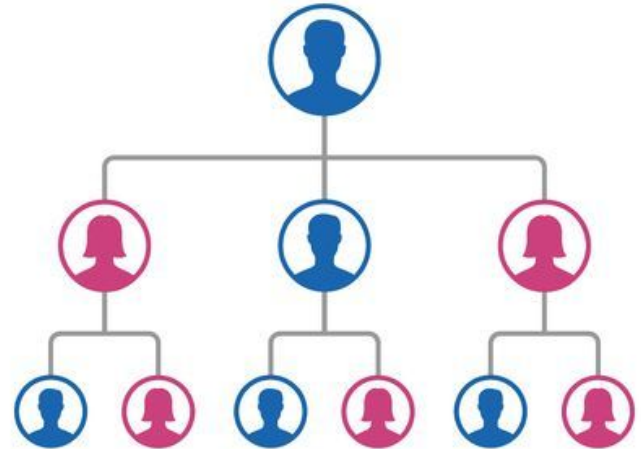
Project Planning

W'S

1. **WHAT** project are you planning to do & **WHY?** **WHO** will benefit?
2. **WHEN & WHERE** will the activity take place? Do you need to “book” gym or other space?
3. **WHAT STAFF** member(s) need to approve the project? Chaperone/supervise?
4. **WHAT** supplies are needed? **WHERE** will you get them from?
5. **WHAT** funds are needed? **WHEN** will the money be needed? **WHERE** will the funds come from? Fill out appropriate request forms. Plan to fundraise if necessary.
6. **WHEN** will the basic planning be done? Supply time-line.
7. **WHO** will do what? **WHO** is the head leader for the project? Supply role and task chart.
8. **WHAT** kind of publicity is needed? **WHAT** is your promotional plan?
9. **WRAP-UP** plan for putting everything away? **WHO** deserves special thank you note at the end?
10. **WORTHWHILE?** Remember to fill out the project reflection when you are done.

TEAM Role & Task Chart

- Need a **LEAD STUDENT** to be the main contact/responsible for project-check in with advisor and make sure 11 W's are complete
- Need **EXECUTIVE TEAM** to organize/run the project
- Need **VOLUNTEER HELPERS** for accomplishing basic tasks



BUDGET form

- Under \$100 request form?
- Over \$100 fundraising plan?
- Float Request?
- Pre-Purchasing?



Time-Line Form

<https://www.visme.co/timeline-maker/>

- W's sheet filled out
- Team Role & Task Chart Complete
- Time-Line Complete
- Budget Requests in
- Activity Pre-Planning & Organization
- Day of Activity
- Clean Up and Put Away
- Thank yous
- Project Reflection

Begin at the end and work backwards to determine timing

When to get it done *for your wedding*



12+ months out

Set a budget

Congrats, you're engaged! First thing's first, set a budget with your fiancé.



12 months out

Make a website

You'll need a place to gather your thoughts and ideas, so create a blog to organize yourself.



12 months out

Assemble your wedding party

Find your wedding party, guys and gals. Remember Maid of Honor and Best Man.



6 months out

Save the date cards

Time to send out 'save the dates' to all wedding guests.



8-10 months out

Wedding dress

Time to shop for that perfect dress. Start ASAP to avoid unnecessary stress.



12 months out

Book a location

Remember: The best wedding locations get booked up fast.



6 months out

Book the entertainment

Now's the time to book your jazz band, string quartet, DJ etc.



3 months out

Order wedding cake

Yum, here's the time to put your taste buds to work and pick out the most delicious cake.



2 months out

Mail those invitations

Now it's time to send out those gorgeous invitations. Remember to save a few for yourself to frame post-wedding.



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PROMOTIONAL PLAN Form



- Announcements
- Posters
- Social Media
 - Facebook
 - Twitter
 - School Monitors
 -
- Other (get creative)
 - sandwich boards
 - roadrunner
 - physical connection
 - classroom boards